

2022 ♡ 2023

Impact Report





Welcome



Our vision is of a future where everyone, everywhere, has access to resilient water resources for generations to come.

We've had another fantastic year, which started with our extraordinary fundraiser, **Cycle for Safe Water** in Central India led by our Ambassador Sophie Hartman from Holidays in Rural India. I was lucky enough to take to the Indian roads, joining a team of nine intrepid cyclists on a 320km ride through some of the most stunning villages and landscapes, meeting local communities, and seeing firsthand the impact that Frank Water's work in this area has had. It was an honour to have this experience and contribute to the incredible fundraising total of over **£32,000**.

We're extremely proud of the people we've reached, the global impact on communities and water resources, and the number of new programmes we've started and concluded. Frank Water continues to improve the health, wellbeing, and resilience of some of the hardest-to-reach people at the forefront of the climate emergency, by ensuring equitable and sustainably managed access to water, through holistic water, sanitation, and hygiene education (WASH) programmes.

These are priorities for the next 12 months:

- ◆ **Water, Hygiene, and Sanitation (WASH)** extend and deepen our impact through an ambitious portfolio of WASH Programmes for some of the hardest-to-reach people within some of the World's poorest communities.
- ◆ **RIPPLE** change behaviours and advance knowledge through educating and influencing WASH policy and approaches, including the sustainable use of natural resources globally.
- ◆ **SWELL** increase our capacity by investing in our team, building our knowledge and expertise, and improving our internal operations to enable our staff to do more of what they do best.

These values enable us to deliver our vision:

- ◆ Aspire to be a positive force in people's lives
- ◆ Protect and advocate for our planet's future
- ◆ Work in partnership with others
- ◆ Focus on progress
- ◆ Passionate about our purpose

In 2024, the charity celebrated its 19th anniversary continuing to positively impact the communities we reach with help from our committed funders, fundraisers, and donors. Everyone at Frank Water wants to say a big thank you for all your support over the last year, and we look forward to what we can achieve together in the next 12 months.

Katie Alcott
CEO

"The generosity and support of our donors, funders, and fundraisers are outstanding, making a significant difference to the communities Frank Water works with, and we're grateful for all their efforts and ongoing commitment to our organisation."



Anoo Jain,
Chair of Trustees

Our Mission

Frank Water alleviates global water poverty, enhance health, and protect the natural environment by improving the way people understand and use water, focusing on those most in need.



47,800 people across **36** communities achieved access to sustainable clean water in India, Nepal, and Kenya.

19,200 health centre patients have adequate water, sanitation and hygiene facilities.



35,604 primary school children across Bristol and **visitors to 27 Bristol libraries** now have access to the **Water: Protect Freshwater to save life on Earth** book, inspiring young Bristolians to be water changemakers.

Showcased our water management tools and approaches at World Water Tech, Stockholm International Water Institute (SIWI), and International Reference Centre (IRC) WASH.

11,600 tribal people

in Kajiado County, Kenya are water-secure, using Water Security Plans (WSPs).

Leveraged

£60,000

from local governments to fund investments in Water, Sanitation, and Hygiene (WASH) infrastructure, including toilets, and nature-based solutions for groundwater recharging ponds and dams.

17,000 tribal people in central India are now water-secure.



Served 22,000 litres of water refills saving the equivalent of

45,000

single-use plastic bottles (500 ml) from landfills (and their associated carbon) with our Festival Refill Service, and actively encouraged 84,000 people across four festivals and two private events, inspiring them to value, protect, and engage in responsible water consumption.



A Global Programme with Local Impact

Nationwide:

Engaged more than **350,000** people through glass-bottled water purchases and **4,650** people through buying refill bottles and drinking our water refills at festivals and private events.

Bristol:

193 schools and libraries received a copy of Catherine Barr's book, **Water: Protect Freshwater to save life on Earth**, educating thousands of young people on the importance of water for all life on our planet.

Kajiado, Kenya:

Completed two water security plans for **11,600** Merga and Kippa people to inform watershed replenishment activities and sustainable water usage using our WASH Connect app and toolkit.

Chamoli and Almora, Uttarakhand:

New project to revive mountain springs for Himalayan communities.

India

Dhar and Khargone, Madhya Pradesh:

Continuing to improve naturally occurring fluoride-affected water resources for **10** new village communities living in extreme poverty, including hygiene and sanitation practices.

Nepal

Kirtipur, Shankharapur, and Nagarjuna:

In Kathmandu Valley, **19,200** health centre patients benefitted from improved access to water.

Kavrepalanchok, Nepal:

New project to rejuvenate mountain springs in Namobuddha, near Kathmandu for resilient mountain communities.

Bodla, Kabirdham, Chhattisgarh:

Conclusion of nine years of WASH and Integrated Water Resource Management interventions for **17,000** remote tribal people.

Dharashiv and Kolhapur, Maharashtra:

Started assessing the poor water quality and availability in severely drought-prone areas for farming communities due to the overuse of pesticides and fertilisers and naturally excessive fluoride.

Anekal, Bengaluru, Karnataka:

Concluded the first year of **Beyond the Boundary** - collective water stewardship surveying households and hydrologically mapping watersheds.



Photo credit: Amref



Our Impact

Not just numbers

Achieving this important milestone is a testament to our dedication and hard work, and your committed support. We've accomplished this by collaborating closely with our partners and communities and implementing systematic changes to ensure long-term access to safe, clean water, hygiene, and sanitation.

Yet, numbers only scratch the surface of Frank Water's impact, failing to fully capture the hundreds of thousands of human stories about lives transformed. Moreover, our pioneering research and innovation in water use and management are making a global impact, developing new understanding, knowledge, and best practices.

Reaching the Sustainable Development Goals (SDG) 6 - Clean Water and Sanitation and 13 - Climate Action by 2030 remains challenging, as highlighted by the Stockholm International Water Institute: 'Water is central in reaching all of the 17 SDGs.'

By collaborating, sharing our expertise, and advocating for best practices, we drive the necessary changes in the water, sanitation, and hygiene sectors for a water-secure world. As our programmes expand, we see our current partnerships paving the way to meet the SDGs by 2030 and address the challenges of tomorrow.

And we also do this by:

- ◆ **Collaborating with Partners and Communities:** Working closely with local partners to tailor solutions to community needs.
- ◆ **Nature-based Solutions:** Investing in sustainable practices like groundwater recharge structures, tree planting, and using vegetation to enhance water retention and quality.
- ◆ **Improving Sanitation Facilities:** Promoting the importance of proper sanitation to prevent open defecation and assisting communities in constructing and maintaining toilets.
- ◆ **Providing Education:** Conducting workshops and training sessions on hygiene practices such as handwashing, and tackling taboos and stigmas around sanitation to encourage healthy behaviours.
- ◆ **Advocating for Menstrual Health and Hygiene:** Educating women and girls on menstrual health management and promoting the importance of sanitary practices to improve overall health and dignity.

Being Frank - Advocacy and Awareness

Frank Water has elevated awareness of the water and climate crisis at leading events including:

- ◆ **27th Conference of Parties (COP) on Climate Change**
Frank Water showcased its progress through the AWARE initiative, which aims to provide a neutral, objective context for evaluating national and regional water resources for food, energy, and water demand.
- ◆ **UK and Online at the United Nations (UN) Water Meeting**
Highlighted the urgent need to change how we value water and accelerate progress to achieve the SDGs.
- ◆ **Stockholm International Water Institute (SIWI) Water Week**
At the premier global gathering of key water stakeholders, Frank Water shared their BtB programme, enhancing corporate water stewardship.
- ◆ **International Reference Centre (IRC) WASH Symposium**
In collaboration with Amref, Arup, and the University of Bristol, Frank Water led a workshop to improve WASH and health outcomes between water and health NGOs.

Frank Water has reached **513,229** over the last 18 years, across **747** communities.

47,800 people in **36** communities now have sustainable water access and improved hygiene and sanitation.



Our Refreshed Programmes Strategy

The Overseas Programme team has launched a bold new strategy to prioritise high-impact areas and swiftly adapt to evolving challenges and opportunities.

By 2026, our goals include:

- ◆ Reaching **250,000** people annually with impactful water management initiatives.
- ◆ Expanding our geographic footprint beyond South Asia into critical areas like East Africa.
- ◆ Collaborating with leading global researchers to generate transformative knowledge on water stewardship, valuation, and usage.
- ◆ Showcasing innovations and contributions at prominent global symposiums and conferences in the water sector.
- ◆ Enhancing water stewardship through partnerships with diverse stakeholders, including global corporations, to ensure WASH services for the most vulnerable communities.

- 1 Systems Strengthening:** Enhancing WASH access for vulnerable populations by collaborating with NGOs in South Asia and East Africa to improve infrastructure, policies, and institutions.
- 2 WASH TAPP:** Improving global water security planning by developing and adopting Frank Water's toolkit and app, which provides access to essential metadata and standardises water management practices.
- 3 Collective Water Stewardship:** Promoting equitable WASH access through hydrological and social modelling, engaging stakeholders, including corporates, to enhance water stewardship in India and beyond.

Monitoring, Evaluation, and Learning (MEL) Framework

Enhanced MEL Processes

Our MEL processes highlighted the need for consistent reporting across projects in India and Nepal. To address this, we've established two sets of indicators:

- ◆ **Core Indicators:** Measure improved access to WASH across all projects.
- ◆ **Project-Specific Indicators:** Measure unique impacts like fluoride reduction in Madhya Pradesh, spring flow rates in Uttarakhand, and adoption of our methodologies in Kenya.

These indicators ensure effective monitoring and assessment. Our impact is evaluated against comprehensive data sets and research, emphasising our potential for scale. Evaluating WASH programming, particularly with a systems-strengthening approach, adds complexity and depth to our efforts.





Achieving social inclusion and water security with tribal communities

In the last decade, Frank Water has worked with communities in Chhattisgarh, India, helping people in the most vulnerable conditions achieve greater water security.

Our work has focused on the rural surroundings of Kawardha town, where 65% of the inhabitants are Baiga, a Particularly Vulnerable Tribal Group (PTVG) and one of the most deprived communities in India. Living in remote areas, the Baiga people lack access to natural resources, infrastructural entitlement, and government services, with very little or no NGO support.

Their villages are typically located on hilltops, forcing women and girls to spend hours each day collecting water from sources that quickly dry up or don't hold sufficient quantities. By collaborating closely with local organisations, committees, and government bodies, Frank Water has enhanced health, hygiene, sanitation, access to clean water, and livelihood opportunities for over **17,000 tribal families**.

Key highlights include:

- ◆ Long-term water security for **63 villages**.
- ◆ **311 village water ambassadors trained**.
- ◆ **1,152** women, girls, men, and boys engaged in menstrual hygiene management workshops.
- ◆ **3,116** people successfully accessed government entitlements, including funding to build toilets and install taps.
- ◆ Effective water governance for **21 Gram Panchayats**. (Village councils).



“ We used to spend almost half of every day walking more than one kilometre to fetch drinking water and three kilometres to the river to bathe and wash clothes. Now we have no worries, all the water we need is right here. ”

Jaleshwari Yadav



Improving health outcomes for communities in Madhya Pradesh, India

Frank Water has positively impacted 4,000 people across 10 villages in the Dhar and Khargone districts of Madhya Pradesh by improving access to sustainable safe drinking water, sanitation, and hygiene through several initiatives.

Key impact delivered by this project include:

- ◆ **Increased water availability** through investment in nature-based solutions. Over **£50,000** of government funding was leveraged to improve ponds for groundwater recharge and to fund tree planting, allowing water to percolate slowly through root structures.
- ◆ **Promoted good hygiene practices to reduce waterborne diseases** through sanitation and personal hygiene workshops. Ongoing follow-up and monitoring by newly established village-level institutions are ensuring long-term behavioral change.
- ◆ **Reduced fluoride concentration in the water** alongside increased water availability, ensuring that all communities now have sufficient access to fluoride-safe drinking water.
- ◆ **Invested in WASH infrastructure** to support the adoption of good hygiene practices. **£12,000** was leveraged from the local government to install household taps.

After nine years in these districts, Frank Water has earned the trust of local governments, enabling the expansion of their approach to more villages with official support.

Villages Unite for Water and Sanitation Transformation

Several villages have been transformed by focusing on plantation, groundwater recharge, WASH (Water, Sanitation, and Hygiene), and drinking structures. With the support of Frank Water, a total investment of **£58,900** has significantly improved water availability, sanitation, and sustainable practices in the community.

Frank Water has made a significant impact in Madhya Pradesh by raising awareness about the effects of excess fluoride in water.

Our co-authored paper, “*Status of Pregnancy Loss in the Fluoride-Affected States of India*,” revealed that fluoride-safe drinking water in eight affected villages of Dhar district led to nearly a 50% reduction in pregnancy losses.

Building resilience with communities at the forefront of climate change



Janki Devi in middle with fellow villagers

“ I used to spend hours fetching water, getting up at 4 a.m., and my daughter would sometimes have to miss school to help me. I also didn't have time for self-care, but now I complete all my work on time, and we can cultivate our fields, growing vegetables for our daily meals. The most significant change is that my daughter now attends school every day, this has been a huge relief. ”

Janki Devi, lives in Sangyadi village, Uttarakhand.

More than **2,000 people** in nine Himalayan villages in the Chamoli district, expanding into Almora, gained access to **14 rejuvenated springs**. Climate resilience was built in these communities as they adapted to climate change through engineering, vegetative, and social measures based on hydrogeological studies.

These mountain springs were drying up due to the effects of climate change. As their only water source, many communities were acutely aware of the drastic weather pattern changes. To combat this, they learned how to create percolation trenches and plant native grasses and trees using Frank Water's methodologies to restore water to the springs.

Other key impacts included:

- ◆ **Formation of women-led Spring Water User Groups to treat and maintain springs.**
- ◆ **Submission of plans to protect the spring recharge area from human and domestic animal contamination using 'bio-fencing' for local government funding. Applications were also sent to request storage tanks, gate repairs at the springs, and tree and grass planting.**
- ◆ **Development of protocols for maintaining and operating springs, including the equitable sharing of spring water.**
- ◆ **Upskilling of community members as para hydro-geologists to monitor spring discharge and water quality, ensuring long-term sustainability.**

The communities contributed 30% of their labour cost for digging trenches in the recharge area of 14 springs - contributing more than **£1,600.**



Diksha working with her team in Uttarakhand

Diksha's Story

One of the most inspiring women from the community we work with is Diksha, who resides in Uttarakhand, India. Diksha's journey began when she met our longstanding NGO partner when they visited to assess the local water situation.

An engineering graduate, Diksha was captivated and eager to learn more. Initially volunteering to delve into hydrology,

she soon secured a role as a civil engineer designing solutions to recharge water and rejuvenate springs in villages like her own, nestled in the Himalayan slopes. Four years on, Diksha continues to dedicate herself to her community, serving as a powerful role model in our mission to alleviate global water poverty.

“ Water and women have a very strong relationship. We (the women) are often made to think that we are weak and are not capable of making decisions. But ever since I started working in the field of springshed management I have seen women take charge and make decisions for their water resources. For me, this is something that motivates and encourages me to continue working in this field. ”

Diksha Upadhyay



WASH TAPP - scaling up from India

Achievement in WASH Innovation

In 2021, Frank Water launched the WASH Tapp (WASH Basins toolkit and award-winning, open-source WASH Connect app) in India in collaboration with strategic partner Arup. This initiative aimed to establish a best practice methodology for Integrated Water Resources Management (IRWM) delivery on the ground, using the app to streamline data collection.

WASH Tapp is designed for flexible use with proper training, applicable across various countries and contexts. It employs globally recognised methodologies and principles to develop Water Security Plans (WSPs).



Photo credit: Amref

Success in Kenya

In Kenya, two water security plans were successfully created for **11,600 Marga and Kippa people** in Kajiado County. This expansion into East Africa was piloted effectively in collaboration with WASH NGO Amref over a year. The evaluation included three online training sessions for Amref staff, enhancing their capacity to implement WSPs in Southern Kenya, where access to basic drinking water remains critically low with 42% of the population in need.

A Master's student from the University of Bristol conducted interviews and desk research to evaluate the pilot's effectiveness, identifying key insights and areas for improvement. Amref staff noted significant value in the toolkit's capacity-building aspects and praised the WASH Connect app for improving data accuracy and timeliness. The evaluative research concluded that the WASH Toolkit provided a practical, step-by-step guide for creating effective WSPs, reaffirming its utility and impact on the ground.

Photo credit: Amref



Expanding Impact in Nepal: Transforming Health Centres and Communities

In the Kathmandu Valley, **19,200 health centre patients** in Kirtipur, Shankharapur, and Nagarjuna have benefitted from improved access to water, thanks to Frank Water's dedicated efforts.

Many health clinics in Nepal suffer from a lack of adequate water, sanitation, and hygiene facilities, which prevents patients, especially women, from attending clinics that offer crucial services such as nutrition programmes for pregnant women and infants, malnutrition treatment, and vaccinations.

Key achievements and actions:

- ◆ **Construction of 6 toilets and handwashing stations:** built and rehabilitated toilets, ensuring that staff and patients have access to hygienic and functional sanitation facilities.
- ◆ **Improved hygienic practices** to protect clinic staff from diseases, and educating their patients in turn.
- ◆ **9 autoclave machines:** These are essential for sterilising medical equipment, ensuring safe and hygienic procedures.
- ◆ **18 needle destroyers:** These devices help in the safe disposal of needles, reducing the risk of infections and needle-stick injuries.
- ◆ **28 plastic water tubs:** These are used for storing and managing water efficiently.
- ◆ **28 dust bins with covers:** They help in maintaining cleanliness and proper waste management within the clinics.

The difference we've made

Our work in Nepal is more than just providing resources; it is about enhancing health and hygiene standards, and creating lasting change. Through our dedicated efforts, we have made a significant difference in the lives of thousands of people, supporting them in their journey towards a better quality of life.



Photo credit: ICIMOD

Collective Action with Beyond the Boundary

Harnessing Collective Action for Sustainable Water Management

Beyond the Boundary (BtB) continues to expand its impact through collaborative efforts. Across India, rapid industrial growth in peri-urban areas previously dominated by agriculture has intensified pressure on water resources, prompting Frank Water to join forces with leading India-based and global organisations. Together, we are pioneering a micro-watershed model and conducting a watershed balance assessment in Sriperumbudur, Chennai.

Key initiatives include:

- Comprehensive data collection through earth observation and surveys, encompassing 300 households and 200 agricultural assessments.
- Facilitation of 13 focus group discussions engaging 63 individuals from local communities and government bodies in Sriperumbudur.
- Engagement with 10 local and state-level government departments to establish a robust knowledge base and propose collaborative water allocation strategies.



In Anekal, Bengaluru, restoration efforts include rejuvenating a farm pond and assessing a local dam's impact on watershed health and long-term WASH security. Local modelling initiatives are mobilising collective action, bolstered by increasing international visibility, positioning the project to achieve its objectives of enhancing water allocations and reducing business risks.



Community Engagement and Local Knowledge

In Anekal, communities face severe water scarcity, receiving safe drinking water only biweekly. Despite challenges, local residents have united to form Tank User Groups and Self Help Groups (SHGs), demonstrating a strong commitment to preserving communal water resources. They emphasise decision-making, with traditional village leaders playing pivotal roles in negotiation and conflict resolution. BtB leverages this community potential to foster sustainable water management practices.

BtB highlights the value of local knowledge through extensive household and agriculture surveys. These surveys enrich hydrological modelling exercises by providing critical data on water demand, supply dynamics, cropping patterns, fertiliser usage, and borehole conditions. This localised approach addresses key gaps in water resource management, including fragmented institutional frameworks, governance limitations, inadequate infrastructure, and service delivery challenges.



Education and Awareness - Behaviour Change in the UK

Empowering Young Minds

Delivering on our ambition to improve the way that people understand and use water here in the UK as much as within our programmes overseas, we continued to develop the Education & Awareness Programme. Starting in our hometown of Bristol, we distributed Catherine Barr's book, **WATER: Protect Freshwater to Save Life on Earth**, to all **159 primary schools** and **27 libraries in Bristol**. This initiative, made possible by funding from strategic partner **Arup**, has provided thousands of children with invaluable educational resources.

To complement the book distribution and foster engagement with its themes, Frank Water launched a captivating writing competition, inviting students aged 7-11 years old (Key Stage 2 in Years 3, 4, 5, or 6 to craft a 200-500 word story inspired by characters or scenes from the book). The winning entry will earn a half-day workshop for their school or library with Catherine. This workshop will delve deeper into the book's themes, empowering children with knowledge about water-related issues and motivating them to become advocates for environmental action.

“
As part of the Geography curriculum, we study the United Nations Sustainable Development Goals. In Year 5, the children focus on Goal 6: Ensure availability and sustainable management of water and sanitation for all. The book supported this topic brilliantly.”

Ellie Weldon, Geography Lead at Oasis Academy Connaught School

“
I have been so thrilled to be able to support Frank Water's work with my book sharing global water stories in schools and libraries right across Bristol. This dynamic partnership has meant that children across the city, my school visits around the UK, and online virtual author sessions delivered globally, have learned how Frank Water positively and directly impacts children's lives.”

Catherine Barr, Author



Inspiring society to value, protect and responsibly consume water

Driving Sustainable Change in the UK

Frank Water's social enterprise inspires sustainability through impactful refill services and water hydration solutions for businesses, generating crucial income to support their charitable programmes and address global water security.

Adding Social Value to Businesses

Frank Water has encouraged more businesses to embrace sustainability. By expanding partnerships with distributors, wholesalers, and retailers committed to environmental stewardship, they've increased the availability of their glass-bottled water. Notably, Frank Water is now stocked at **Dishoom** restaurants across the UK and has been selected as one of six winning social enterprises in **Lyreco's Supplier Support Programme**.



Verified
Social
Enterprise

Hydration Solutions across Industries

Our partnerships span diverse sectors, providing comprehensive hydration solutions for customers and staff in hospitality, events, commercial offices, and construction sites, proudly supporting major events like the **UIPM Modern Pentathlon & Laser Run World Championships** at the University of Bath and partnered with **Algeco** to promote sustainable practices.

Eliminating Single-Use Plastic

The Festival Refill Service impacted **84,000 attendees** at four festivals and two private events during the summer, with 58 dedicated volunteers, providing unlimited water refills to 4,650 individuals, eliminating the need for single-use plastic bottles and reducing the environmental footprint.



This effort saved 22,000 litres of water, equivalent to nearly 45,000 500ml single-use plastic bottles from entering landfills. These events also attracted 920 new subscribers to Frank Water's monthly e-newsletter, showcasing a commitment to long-term behaviour change and global water crisis awareness.

Bold Impact, Sustainable Future

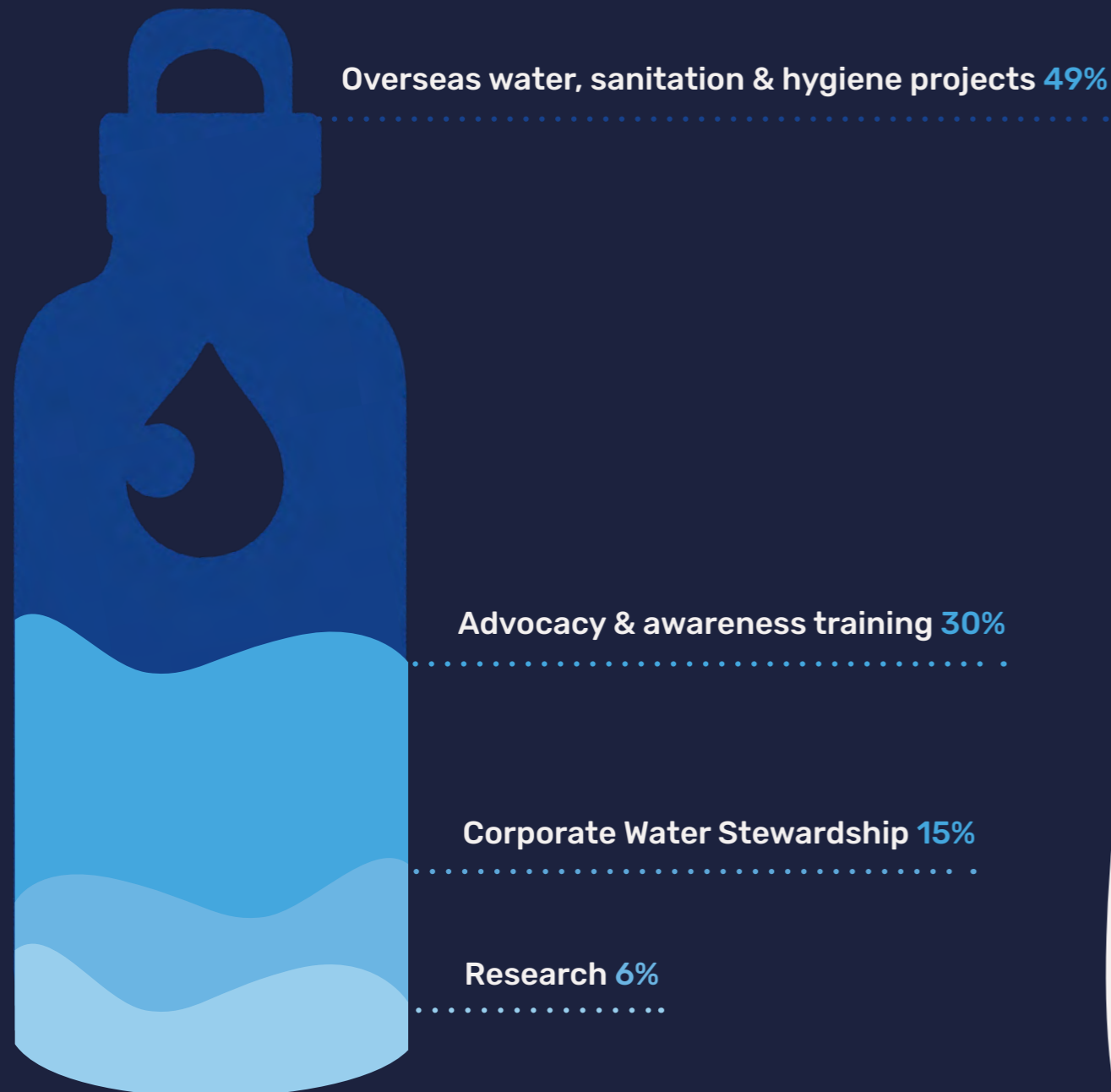
Frank Water continues to lead by example, driving meaningful change in the UK's sustainability landscape. Through innovative partnerships and initiatives, plastic waste is reduced but we are also fostering a culture of environmental responsibility and social impact across businesses and industries.



Your Impactful funding

Your amazing support is used in one of two ways; directly on programme delivery or to generate the next pound. Last year, for every pound we spent on fundraising, we turned it into **£3.61** and we're constantly striving to increase that figure.

Of the **£309,000** Frank Water spent on programme delivery this was invested:



Our Fundraising

Thanks to supporters like you, we raised an outstanding **£594,795** to ensure a future where everyone, everywhere, has access to resilient water resources for generations.

This is how you did it!



Achieving Growth and Impact

Frank Water has significantly increased its fundraising income through diverse channels including appeals, philanthropists, individual giving, events, trusts, and foundations. Notably, our **Big Give Christmas Challenge** raised an impressive **£40,810**, surpassing its target, while our **World Water Day appeal** also exceeded expectations, raising **£29,000**. Additionally, our third **BBC Radio 4 appeal** attracted new donors and raised nearly **£17,000**.

Active Engagement and Impactful Events

Throughout the year, we successfully executed a robust events calendar, engaging active supporters in various running and challenge events. Our **Cycle for Safe Water** challenge in India saw 10 cyclists raise an astounding **£30,000**, with participants gaining firsthand insights into the communities benefiting from Frank Water's support.

Our flagship corporate fundraiser, **Stand Up for Safe Water**, featured 21 corporate teams showcasing competitive spirit and creativity, raising over **£12,000** for our cause.

Strategic Grant Success

Trusts and foundations' income doubled this year, reflecting successful efforts in securing grants from loyal supporters and new donors. Notably, grants from **Apple** and **Arup** supported our Beyond the Boundary project in India and piloted the WASH Toolkit and app in Kenya, respectively, significantly expanding our impact and reach.

Frank Water continues to grow through strategic partnerships, innovative fundraising initiatives, and dedicated community engagement, ensuring sustainable support for water security initiatives worldwide.

Thank you to our amazing supporters

Frank Water would like to take this opportunity to thank all of our corporate supporters who make up our Rainmaker Club and have supported us this year in myriad ways - through donations, gifts in kind, hosting our Rainmaker Club networking events, and staff strategy planning days, and matching contributions to our appeals.

Our strategic and Rainmaker partners include:

Apacor, Apple, Aquaplanet, ARUP, Babich, BART Ingredients, Blue Sky Botanics, Boom Kitchen, Boston Tea Party, Boundless Activated Snacking, Culligan, Dantek, Dishoom, Klean Kanteen, Mahi, Mathias & Sons, Lyreco, Nijhuis Saur Industries, Nkuku, SBTRCT, SUP Bristol, Tarka Springs, Whitby & Co, Worktribe and Xylem.



Our Trust & Foundation partners include:

Chalk Cliff Trust, Education and General Charitable Trust, The Rotary Club of Roundhay, The Souter Charitable Trust, Paradigm Norton Trust, and The Tula Trust.

In-kind support

We are grateful for individuals and companies continuing to support our organisation and ensure they're part of Team Frank and our crucial awareness-raising work in the UK. We want to thank the following:

- ◆ **Website Analytics and digital marketing:** Chris Guy, Ryan Webb, and Sally Hunt.
- ◆ **Videography and Graphic Design:** Jones Millbank, Martin Kerslake, and The Discourse.
- ◆ **I.T. and Database:** Jon Free and Nick Stamp.
- ◆ **Event support and prize giveaways:** Babich Wines, Bird and Blend, Butcombe Brewery, Cakesmith, Loaf, Pizzarova, The Cottage Inn, and Truemark Coffee.
- ◆ **CIC / Festival Refill Service:** Dave Turner, Kabuto Noodles, Mathias & Sons, Molson, and our loyal team of festival volunteers.

We would also like to thank many individuals who have supported us, including our Patrons; Anita Rani, Pinky Lilani MBE, Ambassadors, event fundraisers, and our Raindrop Regular Givers who support our charitable work.

Frank Water does not receive any Government funding and relies on the generosity of public donations. Like other small organisations, every penny counts and contributes to our success.

Looking forward to the next 12 months

Growing Frank Water

Strengthen more marginalised communities in India and Nepal, improving access to sustainable WASH services using nature-based solutions.

Expand our programme in East African countries and continue to use and develop WASH Tapp to reach more tribal communities in water-stressed areas.

Collective Water Stewardship action through our Beyond the Boundary project in other watersheds, by actively aligning with other initiatives, and developing our Blueprint Watershed Methodology with our partners.

Develop our UK Awareness & Education Programme, in collaboration with **Earth Cubs**, providing globally accessible, free resources to primary-aged children, engaging them in global citizenship inspiring global water-positive action, and raising climate awareness.

Advocacy & research

Actively encourage the uptake of WASH Tapp (toolkit and app) into new geographies within Nepal, India and Kenya, whilst continuing to invest in its technical development. Continue our innovative research in partnership with the University of Bristol University and other institutions.

Advocate for innovative collective action at the **Alliance for Water Stewardship (AWS) Global Forum**, promoting research on water stewardship and WASH at global events like SIWI Stockholm Water Week, and drive change in the water-climate nexus at Conferences of Parties on climate change.

Social Enterprise Expansion

Market our sustainable water solutions to more environmentally conscious businesses and expand our water refill service to more festivals and events to increase our revenue. Explore product development and innovation to expand our range of hydration solutions to meet new demands.

The Senior Leadership Team will ensure the innovative developments from our programmes are disseminated effectively to our team and supporters. We will regularly share valuable data and knowledge demonstrating the need and impact of our community-led projects and our longer-term strategic activities.

We intend to grow our Board, welcoming new members with the skills and experience we need to support the development of our organisation and impact.



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